



# Gardening by the Moon

## Lunar Almanac and Planting Guide

*work ~with~ the forces of nature to get the most from your garden*

**Reliable Customer Favorite!** Loyal customers have been coming back year after year since 1998.

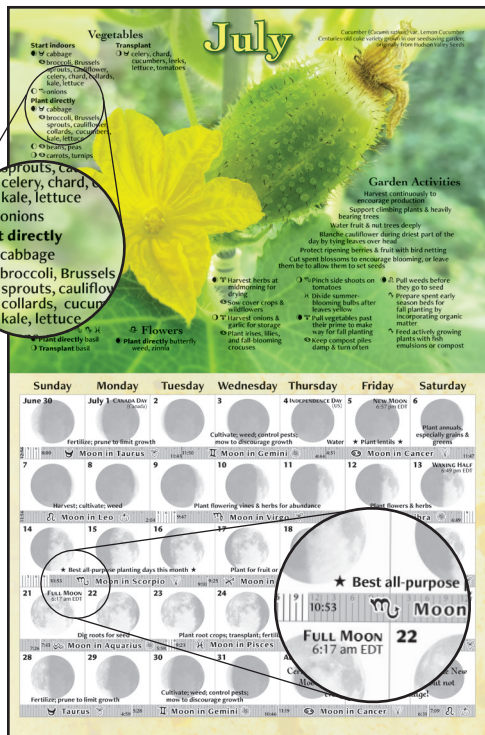
**NEW!** Six page introduction to lunar planting.

**Packed With Information!** More gardening information than any other moon calendar, all tailored to your climate's needs and specificities.

**Best Moon Information Available!** The most accurate and complete lunar almanac in print, featuring daily pictures of the moon phase, visual timeline showing to-the-minute astrological transits of the moon, height of the new/full/half moons, lunar/solar eclipses & more.

**Strong Spring Seller!** Promote it near the seeds as a planting guide, not just a calendar, and it sells well through the spring planting rush.

**Returns Accepted!** We're happy to accept any unsold calendars next spring for credit against future orders.



Great for gardeners of all levels who want to optimize their growing season, the Gardening by the Moon calendar builds on centuries-old agricultural traditions backed by modern scientific experimentation to help your customers plant, transplant, weed, prune, and harvest—all at the best times to grow a bountiful, delicious, healthy crop.

**Retail Price \$19.95**

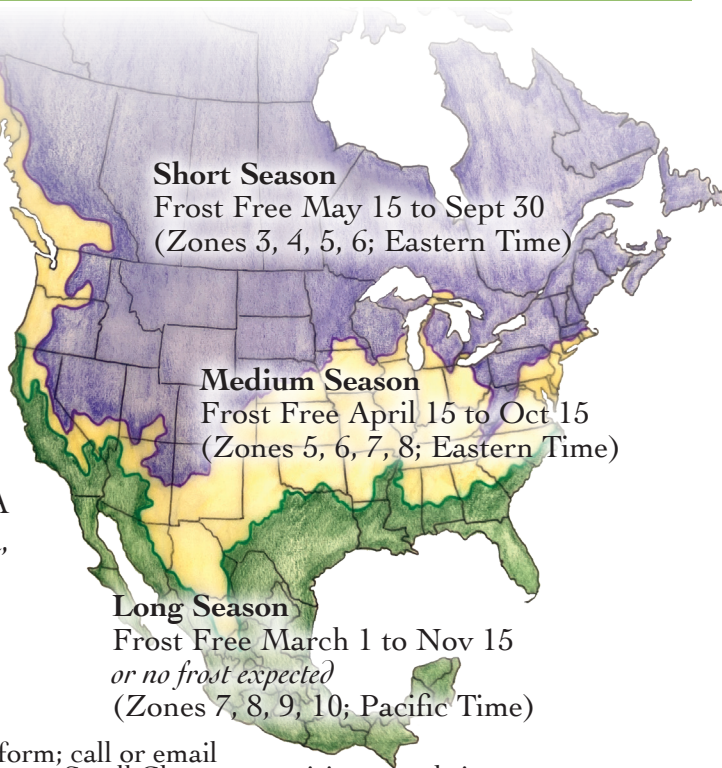
40-60% wholesale discount

**Size 8.5" x 11"**  
hangs open 11" x 17"

**32 pages**  
individually packaged  
for resale in recyclable  
cellophane

**Countertop Display \$7**  
free with first purchase of  
36+ calendars

Available in three versions to match your local average frost free growing season. Each version has different monthly activities and planting lists suited to your local climate. Consider offering more than one version if you live in a USDA Hardiness Zone overlap area, have a variable climate, or have a lot of tourist business in your area.



**Ways to Purchase:** Mail in your check along with completed order form; call or email to pay by card, check, or electronic transfer; order through our distributor Small Changes; or visit our website.

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